

PRESS RELEASE JDN76

J D NEUHAUS - 'ENGINEERED FOR EXTREMES'

With nearly 270 years of experience in the design and manufacture of high performance handling and lifting equipment, the J D Neuhaus company has updated their 'logo and slogan' to a design which more closely represents their latest products, including new developments, designed for applications in some of the toughest markets and environments.

For many years the logo slogan of 'powered by air' was fully appropriate for their full range of hoists, cranes and winches. More recently, however, the introduction of hydraulically powered products has been predominant, suitable for the operating conditions in heavy engineering markets such as shipbuilding, mining, tunnelling and oil and gas exploration which all have their own unique requirements. To do justice to these developments, the logo slogan has been updated to '**engineered for extremes**', which the company feel is more representative of their current product performance and developments. The new logo also incorporates a modern typeface which is more powerful and vibrant, reflecting the changes in the markets served.

JDN products incorporate 100% duty ratings, insensitively to humidity and dust while operating at temperatures from -20°C to +70°C. They are ideally suited for working in hazardous atmospheres and are Ex rated for use in potentially explosive areas. Highly specialised operating conditions have also been accommodated, with hoists currently available for underwater applications (down to 70 metres in depth), as well as for operation at arctic temperatures down to -45°C.

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To complement and supplement these changes, the JDN website address has been consolidated for worldwide operation to www.jdnngroup.com. Users of the site will be automatically routed to an existing site appropriate for their country and language. However, all existing email addresses will remain unchanged at the present time.

In addition, the website now incorporates an interactive online platform that has been designated as JDN Community. This provides an exchange medium for anyone involved with the JDN company and its products. Technical issues can be raised, together with product user experiences with images welcomed illustrating application sites of JDN lifting and handling equipment. Indeed, everyone posting a JDN story on the site will be entered in a prize draw for a 7 day holiday. The site also links through to the J D Neuhaus Facebook page.

Further information is available on request to:

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www.jdnngroup.com

Worldwide contact details for J D Neuhaus can be seen at the end of this press release.

(approximately 420 words
including photographic annotations)

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General Information

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Downloads:	The press release text (MS Word and PDF format) and all images are available for download at: www.enterprise-marketing.co.uk/jdn/JDN76.html
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The new J D Neuhaus corporate design 'logo and slogan' which more positively reflects the heavy duty markets and specialised product applications now appropriate for the current company products and developments.

[Download high resolution 300dpi image](#)

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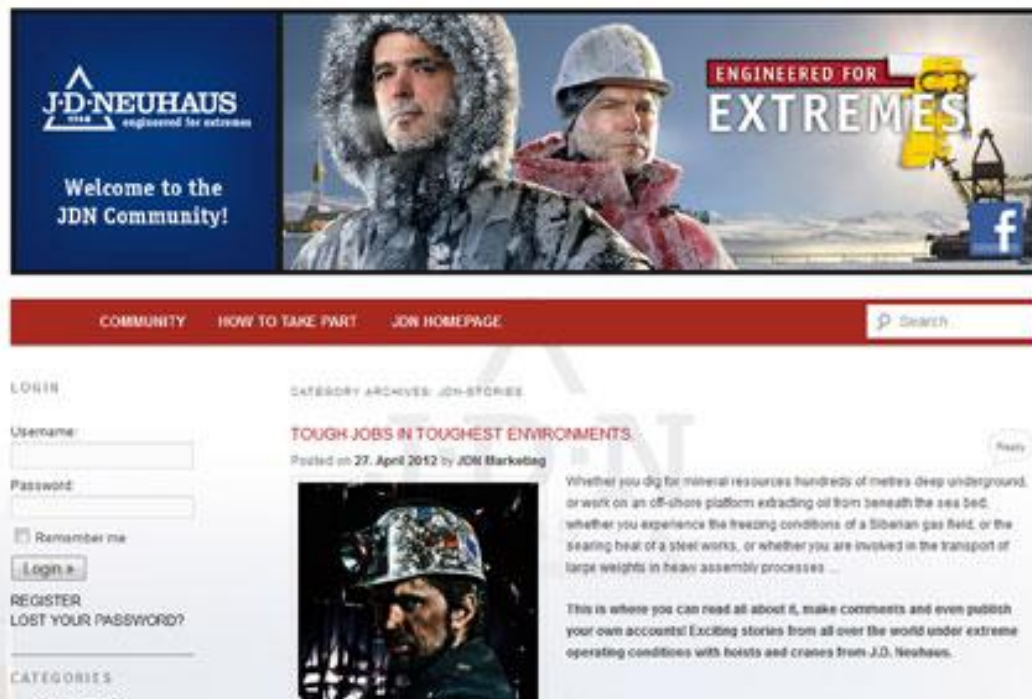
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The new J D Neuhaus corporate design 'logo and slogan' shown alongside the EH 25 monorail hoist, designed for safe and effective BOP handling with air or hydraulic operation.

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Screenshot showing the JDN Community section of the new J D Neuhaus website.

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Company information



J D Neuhaus are a privately-owned company, founded in 1745, and for over 265 years they have been using their expertise and experience to manufacture the highest quality hoists, winches and cranes.

Their products offer solutions to almost every material handling problem irrespective of the driving medium: from air, manual and hydraulic hoists up to complete crane installations with explosion proofness.

JDN products are used in a wide variety of industries including:

Airplane Yards; Atomic/Coal Power Stations; Big Bag Handling; Cement Industry; Chemical Industry; Crane Manufacturers; Dairies; Food Industry; Foundries; Galvanisation; Glass/Ceramics; Large Kitchens; Leather Plants; Locks; Machine and Plant Construction; Mining; Motor Car Industry; Offshore/Onshore; Oil Storage; Over/Underground Construction; Paints and Varnish; Painting and Coating Installations; Paper Industry; Pharmaceutical Industry; Printing Industry; Pyrotechnics Industries; Refineries; Sawmills; Shipbuilding and Shiprepair Yards; Ships; Space Technique; Spray Booths; Steel Works; Surface Technique; Tank Cleaning Devices; Textile Industry; Tunnel; Tyre Manufacturers; Vacuum Technique

Contact J D Neuhaus

J D Neuhaus are represented in more than 90 countries and over 70 branches Worldwide.



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